

[Mette Mitchell](#)

debating mega trends, conceptual ideas and the future

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New Luxury Destination



I had a long break from travelling after spending the best of 10 years clocking up air miles. It suddenly felt much more exotic to stay at home and potter around in the house, than living out of a suitcase and changing hotels and destinations every few days.

But I got lured in by an invitation to an event in London by [Small Luxury Hotels](#) where they were showcasing some of their best new hotels from around the world. And I spent a fantastic night surrounded by very glamorous people, champagne and beautiful canapes. And I certainly got inspired to travel again.

In particular, I fell in-love with a stunning new hotel in Missouri USA. I have travelled a bit in the US and it has mainly been NYC and DC, I have always loved cities. But then I met James Bond (YES, that is his name), as he was representing his hotel 'Stonewater Cove Resort and Club' at the event. His hotel gave me a completely new idea about luxury travelling, he showed me something I could NOT have imagined.

I am not sure how to explain the hotel myself so here is how they do it themselves:

Hidden in the lush green natural wilderness of Mark Twain National Forest, Stonewater Cove is a stunning stone and wood lodge with 18 rooms and suites overlooking beautiful Table Rock Lake. A 500 acre playground with numerous activities from boating and fishing to archery and hunting, as well as a spa and pool, this is the perfect retreat for those who love the splendour of nature and the great outdoors.

This is living with nature in its purest form. The individually designed suites have attractive coffered ceilings, with beautiful touches that provide an elegant rustic feel. Sit in the rocking chair on your private deck and sink into total relaxation.

Venture into the forest and hit the trails by ATV or on foot. Then, head onto the lake for a spot of fishing, canoeing or wakeboarding. At night, see star constellations you never noticed before and appreciate the forest tranquility.

The 18 guest rooms are designed to intertwine seamlessly with the natural environment, adding only a level of comfort and warmth with luxurious bedding, flat screen television, satellite cable, complimentary wireless internet, coffees and teas, terry bathrobes, and nightly turndown service.

Enjoy your made-to-order breakfast as the fog lifts off the lake. The signature breakfast meal is made from the Owning family's secret recipe for biscuits and gravy. Lunch is served in The Lounge or poolside with an array of wraps, burgers, and salads to choose from. Boxed (picnic) lunches can also be prepared. The Lodge's relaxed, gourmet restaurant includes menu items that range from barbeque ribs to fettucini gorgonzola pasta topped with filet medallions in a sweet balsamic reduction. New menus are prepared each day of both gourmet and traditional fare.

My Personal Excitement

I cannot explain how exciting I find this type of holiday. It feels truly contemporary, luxurious and special. Finally a destination that gets me excited on behalf of my whole family. I would definitely say that we are suckers for luxury in my family, we just get bored by spa treatments and pretentious plates of food after a few days. We do not get lured in by infinity pools and shopping. But we 100% love spending time together having outdoor experiences and if we can do that without having to cook outside and can enjoy a warm bunchy bed at night, then you will get our attention. And it is also very attractive that this hotel understands that checking emails and having to do a spot of work during the holiday is essential to most people today.

You can check out the hotel for yourself if you [follow this link](#).

Is That A Trend?

Yes, I do think that if you work in the hotel/ holiday industry that this hotel is one you need to know about! I think that the travel industry have forgotten to take into consideration that the generation that pioneered stays on designer hotels during their mini-breaks in European cities now have families with kids and wont be looking so much for spa treatments and shopping, as for something where the whole family can join in. Package holidays are at their best limited to apartments with a shared pool or skiing and, lets just face it, a lot of tack. And we are starved for alternatives. I do think that we would jump at offers looking like this hotel if it was within our holiday budget. I am not talking about day trips with river rafting or deep water fishing. But I get excited about the idea of cabin hotels that can cater for the family and take care of all the stuff we would expect from any hotel. Imagine meeting the other guests around a bonfire at night or at a picnic near the water as opposed to in the pool bar and the restaurant at night. What would you prefer? **Imagine that the kids caught a fish and they get to eat it. Imagine that you can go down to a river with your hotel towel and roll in the mud. Imagine that your man can go hunting while you take a rest. And now imagine that the hotel staff can help you with all of this with the same ease as they book a taxi!**

I think that the Stonewater Cove Resort and Club is showing us something that could be the future of our holiday! I think it is time for a change! I am certainly inspired!

Have a nice day,
Mettex

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